

## COUNCIL WORK SESSION MINUTES

**June 21, 2022 – 4:00 p.m.**

**4th Floor Conference Room – City Hall, 1100 Frederick Aveue**

A Council work session was held to discuss a proposed St. Joseph Open House plan to host a month-long series of community events highlighting St. Joseph's history, attractions and features.

Attending: Mayor John Josendale and Councilmembers Madison Davis, Michael Grimm, Marty Novak, Kenton Randolph, Jeff Schomburg, Randy Schultz and Andy Trout.

Bryan Carter, City Manager; Laurie Tietjen, Finance Director; Director; Kenny Cordonnier, Fire Chief; Chris Connally, Police Chief; Chris Connally, Police Chief; Abe Forney, Interim Public Works & Transportation Director/Airport Manager; Debra Bradley, Health Director; Amy Cohorst, Human Resources Director; Mary Robertson, Asst. to City Manager/Communications & Public Relations Manager; Kim Schutte, Historic Preservation Planner; Emily Wearing, Communications Coordinator; and Paula Heyde, City Clerk.

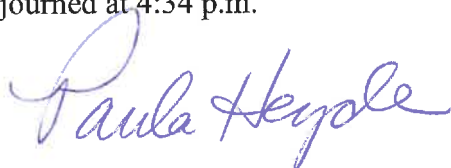
Mayor John Josendale called the meeting to order. He said all City flags will be lowered to half-staff in honor of former Mayor Larry R. Stobbs, who passed away this week, and he will be recognized at Monday's City Council meeting.

Steve Carrillo gave a power point presentation on "St. Joseph Open House" (copy attached). He said the first phase will be two things: Save the Date - will start on January 1, 2023 with a number of videos on social media showcasing St. Joseph. Share St. Joe - will begin the first week of February, 2023. They are looking at reserving the Missouri Theater for a showing of Paper Moon. On July 31, 2023, there will be a Guinness World Record-setting ribbon-cutting ceremony starting at the 102 River, then west on Frederick Avenue to Francis Street and ending at the Missouri River. Once plans are more solidified, local businesses will come in and participate at whatever level they want through a submission process. In a few weeks once the budget has been finalized, he will come back to the City Council for financial help.

Mayor Josendale said as we go through this process, he would like anyone that brings issues to the table to try to help come up with a solution. This is a way to promote St. Joseph and to show how proud a lot of people who live here are; let's all come together to make it work instead of what doesn't work about it.

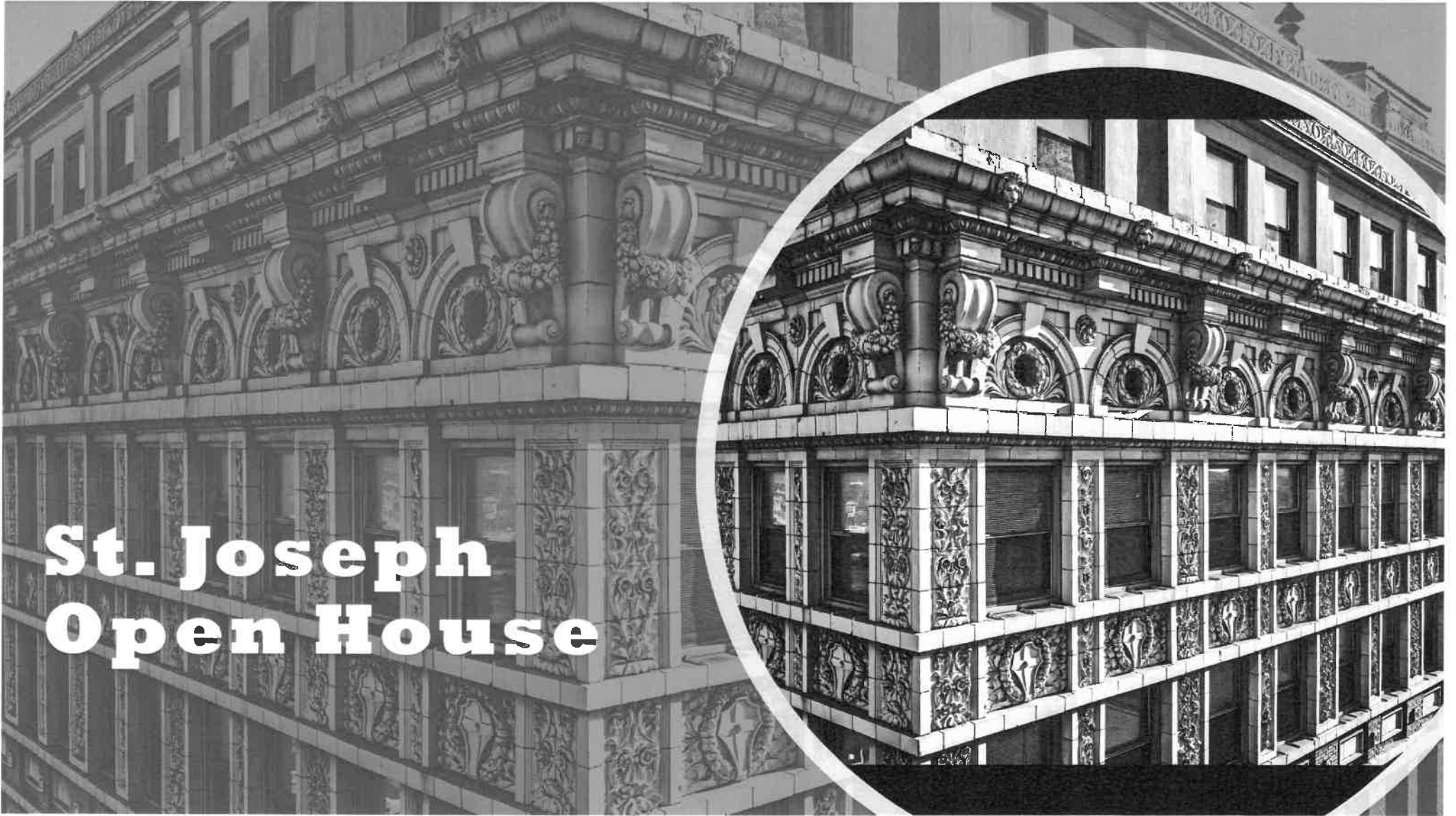
There was general support from the City Council.

The meeting adjourned at 4:34 p.m.



Minutes transcribed by Paula Heyde, CMC, City Clerk.

# St. Joseph Open House



31 Days of **ST. JOSEPH**  
**August 2023**



## St. Joseph **Open House**



*We have much to share*



- Feature video – St. Joseph Tourism
- Supporting Social media content ideas:
  - Economic benefits
  - Why I Moved to St. Joe
  - Parkway, Parks and Trails
  - St. Joseph Architecture
  - History of St. Joseph, Museums
  - Daytrip Destination



*We have much to share*



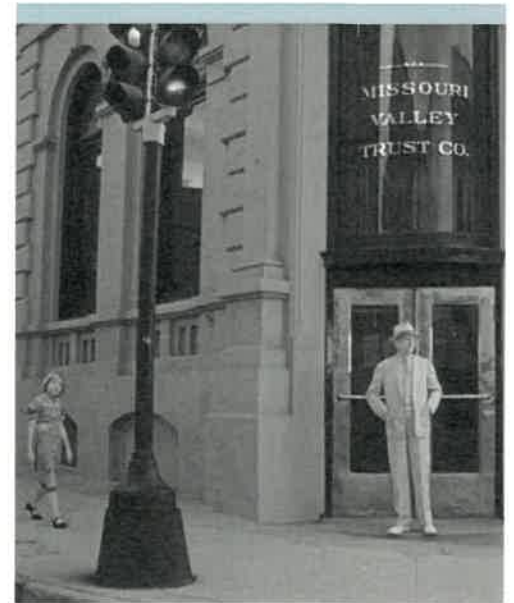
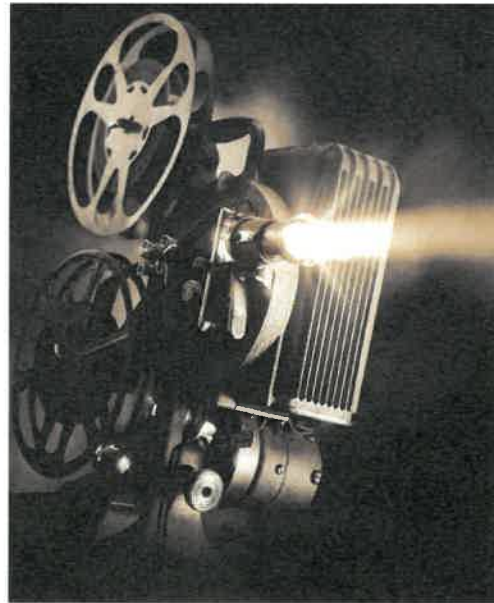
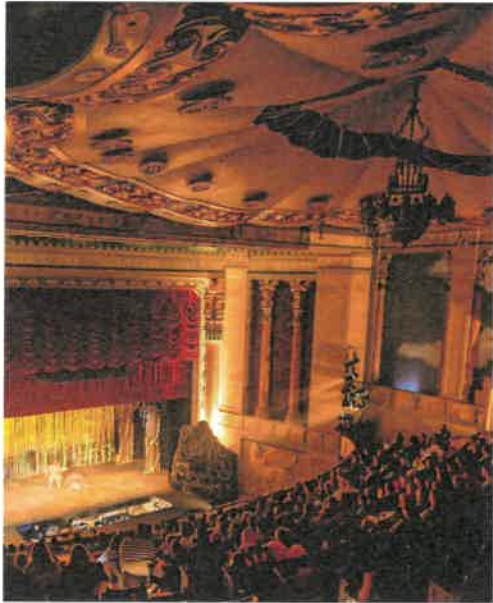
## St. Joseph **Open House**

- Guinness Book of World Records Ribbon Cutting
- St. Joseph movies @Missouri Theatre
- Similar restaurant week campaign
- Parties on the Parkway
- Beer, Wine and Tenderloin festival
- Felix Street Square Concerts
- Fireworks downtown
- Hillyard's Tech Open House
- Harley Ride
- Another Big Hairy Audacious Goal is to have a Catacombs of St. Joe Tour



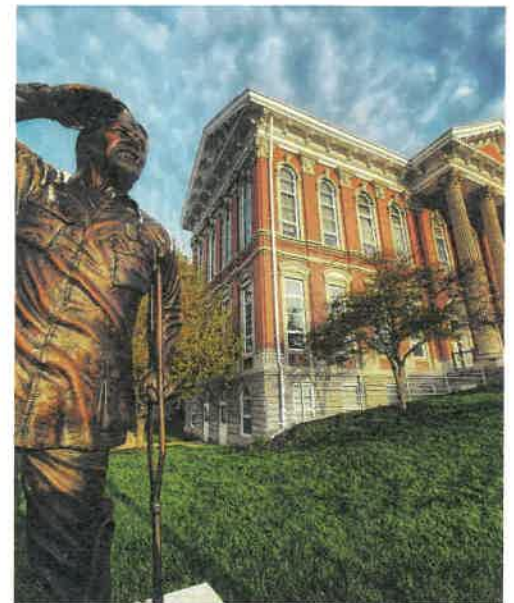
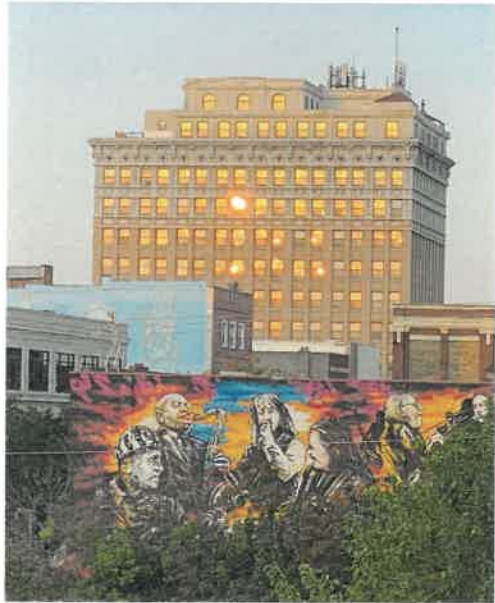
**Save the Date**





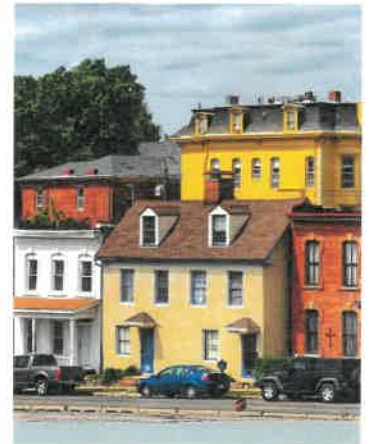
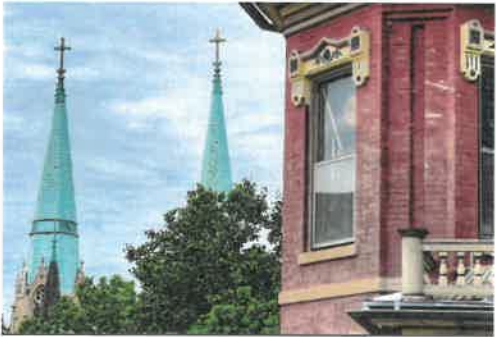
**Share St. Joe**





# St. Joseph Open House





# Advisory Committee

- Kristi Bailey
- Josh Blevins
- Martha Clark
- Eddie Derr
- Pat Dillon
- Joe Lane
- Mike Maudlin
- Todd Meierhoffer
- Mary Roberts
- Martial Thevenot





# SuperMe Branding Steve Carrillo



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